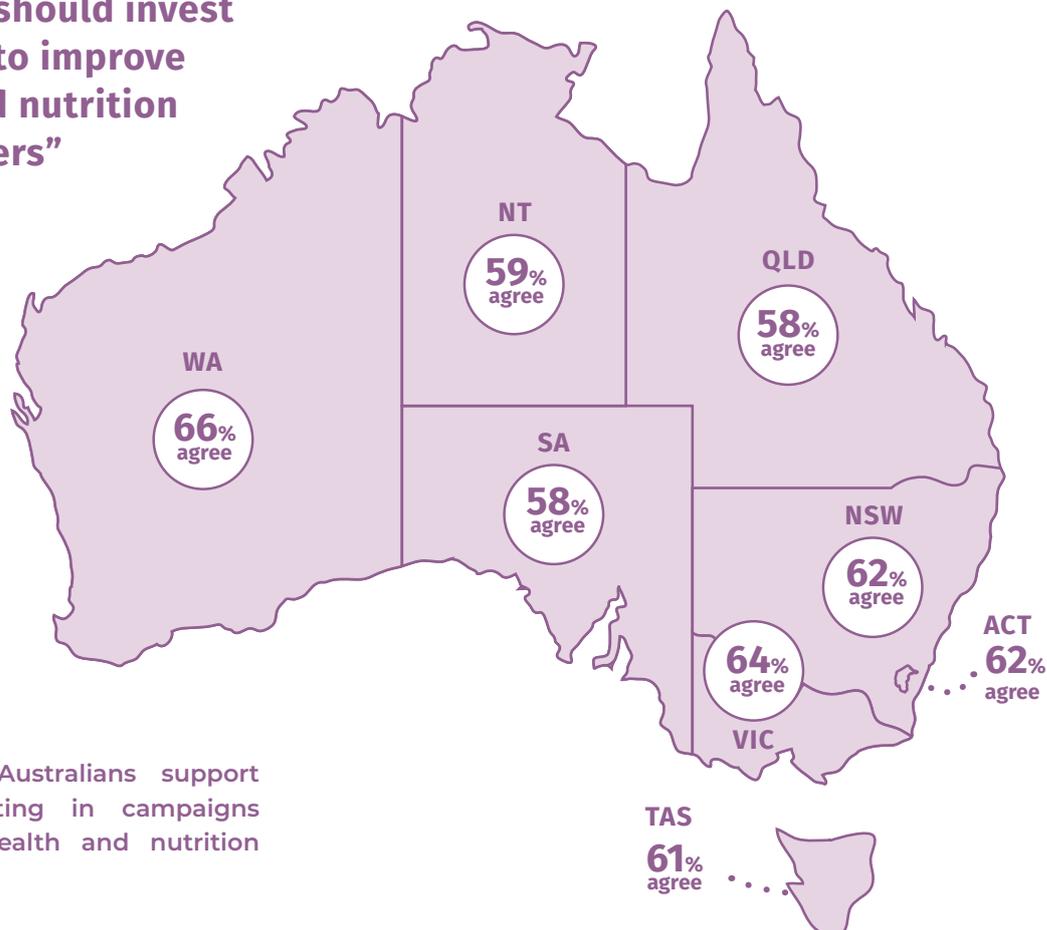


Support for Health & Nutrition



In 2020, the National Retail Association performed research¹ with over 20,000 Australians to gauge public support for initiatives to improve the health and wellbeing of retail workers.

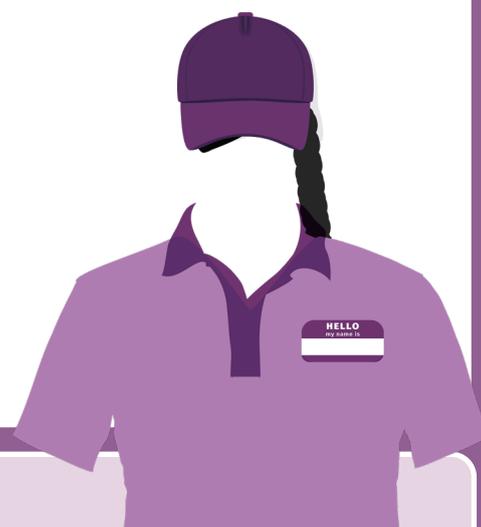
AGREEMENT WITH: “Government should invest in campaigns to improve the health and nutrition of retail workers”



The majority of Australians support government investing in campaigns to improve the health and nutrition of retail workers

2010 research by the Department of Health found that retail workers were over-represented for inadequate fruit and vegetable intake and inadequate physical activity outside of work.

Retail workers need resources and education to help improve their health and nutritional choices.



For more information:
www.essentialretail.com.au

essential workers
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1. Data from an n=20,291 national telephone survey of Australian residents 18+ conducted state-by-state between 13 August and 1 October. Data weighted to Australian Bureau of Statistics figures to be representative of the Australian population by age and gender. Data are accurate to within a maximum margin of error of +/-0.69% on the total sample, at the 95% confidence interval. Smaller sub-samples may have differing margins of error.

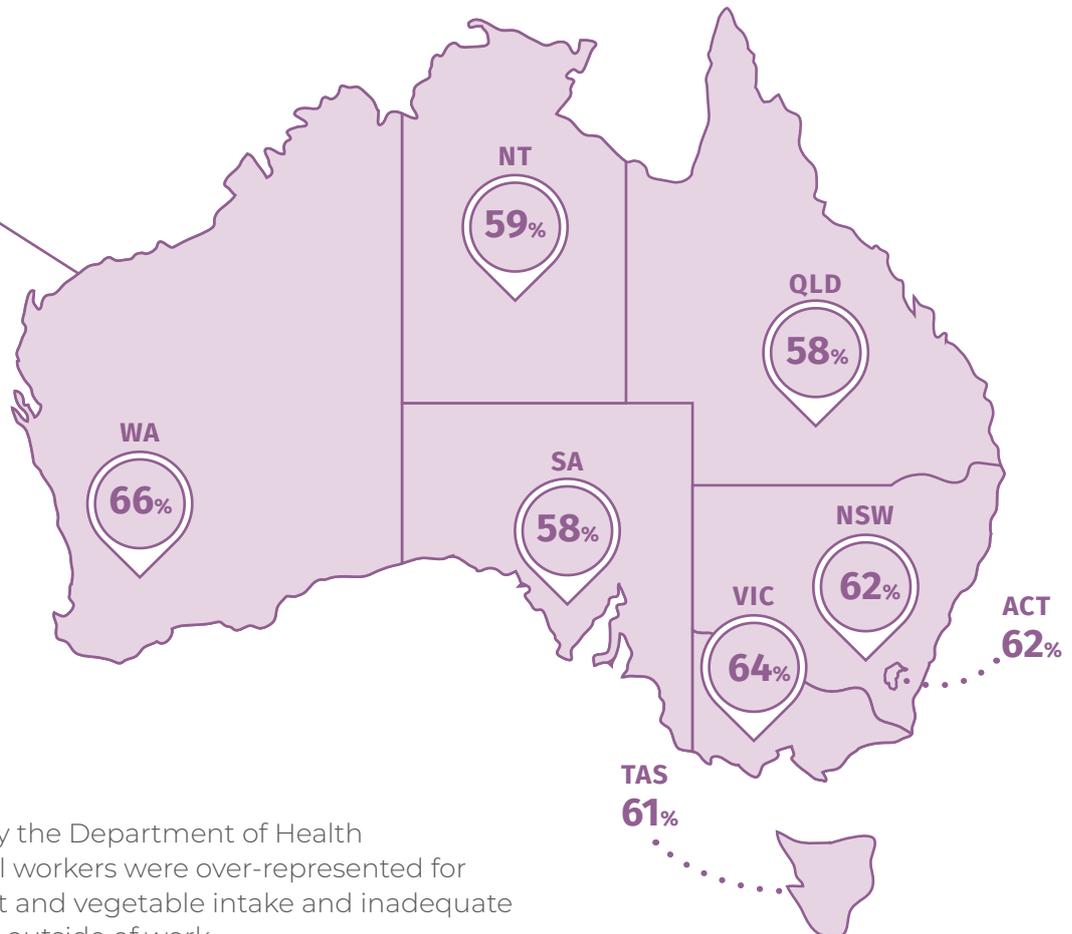
Support for Health & Nutrition



“Do you agree that government should invest in campaigns to improve the health and nutrition of retail workers?”



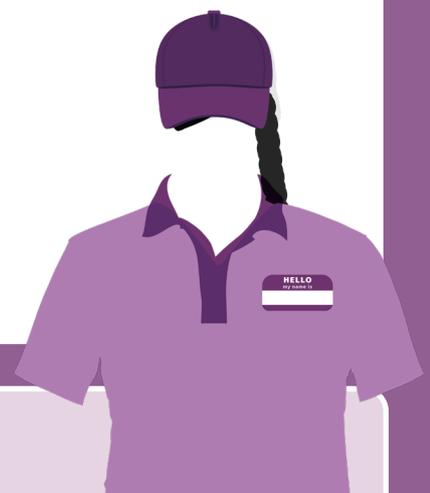
Agreement by State



2010 research by the Department of Health found that retail workers were over-represented for inadequate fruit and vegetable intake and inadequate physical activity outside of work.

Retail workers need resources and education to help improve their health and nutritional choices.

As retailers play a part in influencing consumer purchasing decisions via communication messages and product placement, the NRA believes investment is warranted in educating and engaging retailers to shift choices not only of their staff but of all consumers. We therefore propose a comprehensive program that engages, educates and supports retailers to transition to a range of more healthy options.



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