

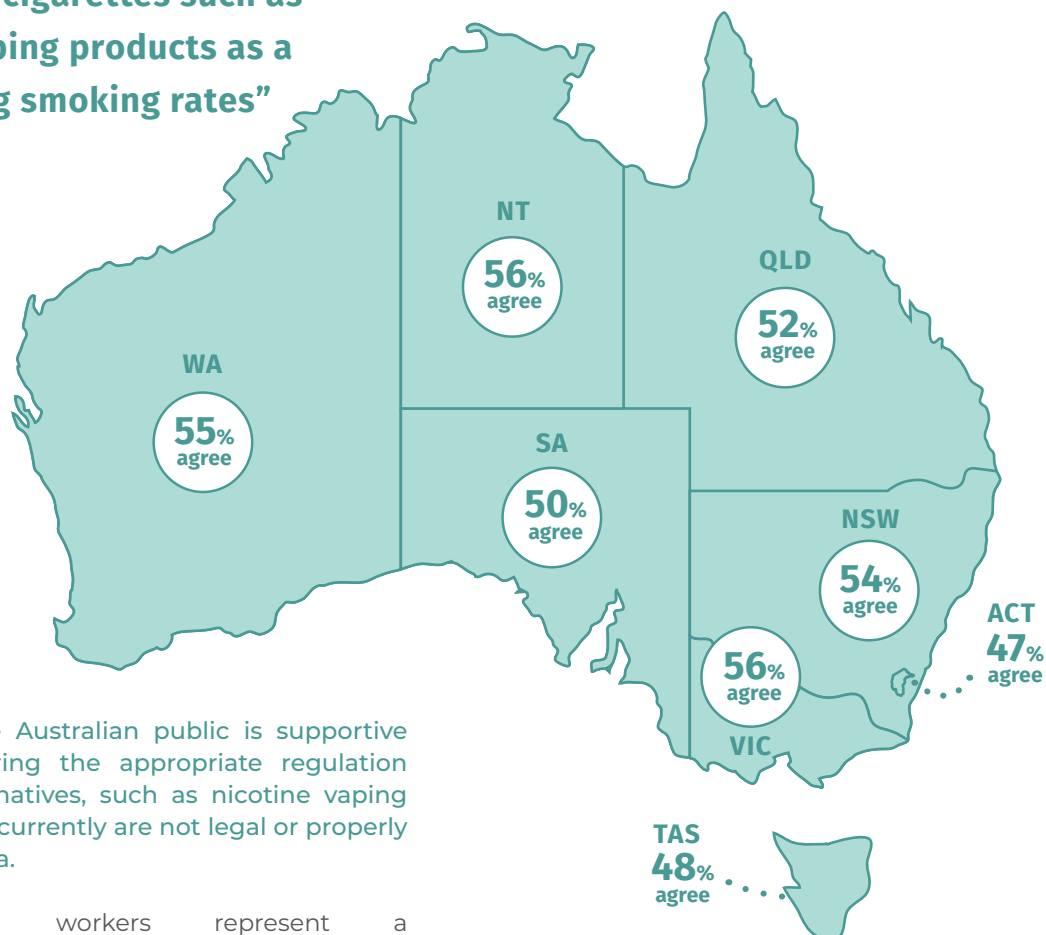
Support for Alternatives to Smoking



In 2020, the National Retail Association performed research¹ with over 20,000 Australians to gauge public support for initiatives to improve the health and wellbeing of retail workers.

AGREEMENT WITH:

“Our leaders should consider the legalisation of less harmful alternatives to cigarettes such as smoke-free vaping products as a way of reducing smoking rates”



The majority of the Australian public is supportive of leaders considering the appropriate regulation of smoke-free alternatives, such as nicotine vaping products, which are currently not legal or properly regulated in Australia.

Australian retail workers represent a high proportion of smokers and general smoking rates are no longer going down. Retail workers need access to alternatives to help them quit smoking.

An effective regulatory system which focuses on strategies to find better alternatives for adult smokers such as retail workers, who may otherwise not quit, will help reach meaningful reductions in smoking rates.



For more information:
www.essentialretail.com.au

**essential workers
essential support**

1. Data from an n=20,291 national telephone survey of Australian residents 18+ conducted state-by-state between 13 August and 1 October. Data weighted to Australian Bureau of Statistics figures to be representative of the Australian population by age and gender. Data are accurate to within a maximum margin of error of +/-0.69% on the total sample, at the 95% confidence interval. Smaller sub-samples may have differing margins of error.